

Sara will secure the date. Teri will visit with the Hospitality Association regarding partnering. Booths will need to be set up by 9:30 am with the event beginning at 10:00 am.

Travel Leadership Capitol Summit: Sara reported she thought the Summit in Washington went well. It was the first annual event with over 1000 attendees representing 30 states and over 100 members of Congress. Many states felt it was successful. Sara thought it was good but needs to add more value. Dinner was very beneficial especially with Governor Hoeven able to attend; also the venue for dinner was a great choice. For planning purposes Sara suggested that we plan on attending next year. At this time TIA is looking at April as a possible date.

Greater ND Chamber update: Julie reported that Dana Bohn and Bill Shalob have been hired as the lobbyists for the Greater North Dakota Chamber of Commerce.

UMCVB update: Dusty reported the UMCVB Conference was held in Rockford Illinois September 10 – 12. She said the attendance was great and the conference was financially successful. The conference manager decided that she would not be continuing in that position, so the committee will be meeting to look for a new manager. The 2007 conference will be held in South Sioux City Nebraska.

Next Meeting: The next meeting will be held in Fargo, January 18th at 12:00, in conjunction with Marketplace for Entrepreneurs. The Conference planning committee will meet at 10:30 at the Best Western Doublewood Inn.

Meeting adjourned.

postcard is being designed and will be mailed out soon. Bryan also reminded everyone to be thinking about the awards and someone you could nominate. Julie mentioned that the awards will be created by the same artist as last year.

Bryan also talked about one of the speakers for the Tourism Conference, Berkeley Young, offering community evaluations. He and his partner travel to a community, review your budget, marketing plan, marketing materials, etc, meet with you and your Board for discussion, take a windshield tour of your community, and then give you an assessment of how you are doing. What things are going well and some suggestions of things you might want to change. Each community would pay \$3000 for the assessment and would need to provide meals and lodging for the night they are in your community. The schedule for the assessments will be set to begin after the tourism conference. The schedule will be based on who participates so we can route them around the state in the easiest way. In addition there may be some transportation costs for his partner that will need to be shared by the communities participating. If you are interested in participating Bryan indicated to contact him at the Fargo Moorhead CVB.

Sheri gave the update on sponsorships. The sponsorship letters have went out and we have received one sponsor check already. If you have any ideas for new sponsors please contact Sheri at the Bismarck Mandan CVB.

DMAND Website Update: Amy and Dusty are working on getting information and updates to the website designer. The site address is www.northdakotadestinations.org. They mentioned that the designer is still in need of pictures. You can send them to him via email or put them on a CD and mail them to him. Amy and Dusty would like you to go to the site and email them any comments, thoughts, or ideas.

ND Tourism Update: Sara gave a brief legislative update. She indicated that things are going very positively especially for it being this early. A few of the issues she highlighted were:

70181 – Business and Tourism Acceleration Commission

70194 – Information Center Program

70195 – Rural Community Tourism Enhancement Grant Program

Sara also reported that she met with the Game and Fish department to get new buy in with regard to tourism. Tourism is reviewing proposals for a research contract. She also reminded everyone that the deadline for the co-op advertising opportunities is November 17th. She said the Minnesota event planning was going well and 17 media have RSVP'd to attend.

Sara also mentioned that dates were filling up with regards to a Legislative event. She suggested that if DMAND wanted to do an event we may want to select a date and get on the calendar. After discussion it was decided that we would do an event during the day at the Capitol similar to last year. Cole made a motion to approve \$800 for a budget for the event. 2nd by Dusty, motion passes. Sheri will take care of the food arrangements and



**DMAND Minutes
November 14th, 2006
Bismarck, ND**

Introduction/Members Present: Teri Onsgard, Dusty Zimmerman, Wade Westin, Stephanie Leach, Cole Carley, Mary Lee Nielson, Bryan Schultz, Judy Hoffer, Terry Harzinski, Terri Theil, Sheri Grossman, Sara Otte Coleman, Sandy Dobmeir, Amy Braun, Julie Rygg, Wendy Howe, Dean Ihla, Jeff Altizer, Amy Krueger, Kristie Frieze

Approval of Minutes – July 12, 2006 – Cole made a motion to approve, Bryan seconded, no discussion, motion approved.

Financial Report: Wendy gave the financial update, Bryan made a motion to approve, Sheri seconded, no discussion, motion approved.

Future Financial Planning: The Executive Committee met and discussed the association's financial position, annual income, and financial commitments. Concern was expressed by the Executive Committee regarding the income versus expenses and asked how the group felt about how the association should be operating financially in the future. After discussion Cole moves to direct the Executive Committee to create a budget to be approved by membership as well as a policy of funding grants and scholarships. Mary Lee seconded, no additional discussion, motion approved. The budget and policy will be presented at the next meeting.

TAP Update: Terri Thiel gave the update on behalf of TAP. Terri reminded us of TAP's legislative agenda and said the main issues will likely be the after Labor Day school start and the continuation of the 1% lodging tax. She also reminded the group of the TAP meeting following our meeting and encouraged everyone to attend due to the results of the after Labor Day School start survey being shared. Also TAP will be having a press conference at 3:00pm to discuss the survey and talk about their agenda.

Mary Lee moves to approve DMAND's support of the legislative agenda. Wade seconded, no further discussion, motion passes.

ND Tourism Conference Update: Bryan reported that the conference planning is going well. The conference will be held this year and the Best Western Doublewood Inn in Fargo on April 19th – May 1st. The theme for the conference is "Tourism Next Generation . . . Culture, Heritage, Customer Service, and more". The save the date