



**DMAND Minutes
November 20, 2007
Bismarck, ND**

Introduction/Members Present: Teri Onsgard, Sheri Grossman, Sandy Dobmeier, Terry Harzinski, Amy Braun, Terri Theil, Sara Otte Coleman, Wade Westin, Cole Carley, Myra Axtman, Judy Hoffer, Jan Dodge, and Guest Dana Dohn.

Approval of Minutes – July 10, 2007 – Cole made a motion to approve, Terry seconded, no discussion, motion approved.

Financial Report: Sheri gave the financial update and explained the new forms generated by QuickBooks. After discussion, the group decided Sheri should move some of the money from checking to a short-term CD. Cole made a motion to approve, Sandy seconded, no discussion, motion approved.

TAP Update: Dana updated the group on the Statewide Tourism Congress Proposal. TAP is looking for input, approval, and financial support. TAP is requesting that DMAND be a partner in this venture and is asked for financial support. (Copy attached.)

Terry suggested that DMAND establish a minimum fund balance before making any financial commitments. Members discussed how much money DMAND needs to keep for a fund balance. Cole made a motion that DMAND retain no less than \$20,000 reserve, Terry seconded, no discussion, motion approved.

Cole made a motion to pay TAP \$7500 for the Statewide Tourism Congress Proposal, Terry seconded, no additional discussion, motion approved.

Terry offered to serve on this committee.

ND Tourism Update: Sara updated the group on their recent activities. The 2008 guide is completed, which includes six additional pages. Website continues to evolve, continuing e-blasts. They are expanding their partnership with Rocky Mountain International, which includes participation in the Australia market.

ND Tourism Conference Update: Sheri indicated the committee met prior to this meeting. They finalized speaker selection and selected the logo for this years conference themed, “The Tourism Puzzle: What’s your piece.” This year’s conference will follow the past Sunday-Tuesday timeframe. But, due to several comments on evaluations, next year the conference will be moved to Monday-Wednesday.

ND Chamber of Commerce Update: The ND Chamber is looking for people to serve on their Tourism Committee. Julie has agreed to serve.

Professional Development Update: The Grand Forks event was a success with a good mixture of experience in attendance. Judy, Wade, and Wendy agreed to be on a Professional Development Committee to develop future educational opportunities.

Tourism Awareness Committee: Terry and Terri are working on a developing a campaign to increase Tourism Awareness. At some point, they will come to DMAND with a funding request. Terry will meet with Pat Finken to see how Odney can assist.

Other business: Officers will be elected for two-year terms at the January or February meeting. DMAND will continue with four meetings annually and possibility one educational event.

Next Meeting: Judy will check into having the next meeting in Devils Lake sometime in February, exact date to be determined later.

Meeting adjourned.