



DMAND Minutes
July 10, 2007
Medora, ND

Introduction/Members Present: Teri Onsgard, Julie Rygg, Sheri Grossman, Bryan Schulz, Wendy Howe, Sandy Dobmeier, Terry Harzinski, Don Sobolik, Amy Braun, Terri Theil, Sara Otte Coleman, Wade Westin, Amy Krueger, and Elicia Jamsa.

Approval of Minutes – January 29, 2007 – Bryan made a motion to approve, Wade seconded, no discussion, motion approved.

Financial Report: Wendy gave the financial update, Bryan made a motion to approve, Amy Braun seconded, no discussion, motion approved.

Bryan suggested DMAND purchase a copy of QuickBooks. He feels it would give us a better history and especially help with tracking and recording Tourism Conference revenue and expenses. Bryan made a motion to approve DMAND purchasing QuickBooks, Terry seconded, no discussion, motion approved.

ND Tourism Conference Update: Bryan gave an update on the 2007 Tourism Conference. 228 attended the conference. Suggestions to improve for next years conference included: finding a better way to do the giveaways, increase meal budget to \$16,000, increase dollars allocated for speakers and Sunday night entertainment, and increase the registration fee by \$10.

ND Tourism Update: Sara updated the group on their new website, including blogs, and the planned eblasts. There will be a minimum of two each per month to specific areas. September 15 is the deadline for the infrastructure grants. The media update is planned for October 4. Comments from the Regina event have been positive. They have photographers moving through the state for some updated photos and are also filming for TV spots.

Travel Leadership Summit: Sara reported that the dates for the Travel Leadership Summit would be September 26th and 27th. The discussed indicated a reception might work better than a dinner. Teri is unable to attend, Wendy will fill in for her. DMAND budgeted \$2000 for this.

UMCVB Update: Wendy reported that the UMCVB conference would be held in South Sioux City Nebraska September 16th – 18th. The website is now current with updated speaker information. Terri reminded the group that three \$250 scholarships are available.

AAA Update: Teri presented some follow up information from Carol Johnson regarding the four-panel insert. It appears the panels are \$5000 per panel. Sara will have Odney contact Carol to get more detailed information.

DMAND Education: There was discussion on the need for professional development for DMAND. The group decided it would be beneficial to bring a presenter to North Dakota. Julie will contact Doug Price from DMAI about this. If he isn't available, the Executive Committee will research other speakers. DMAND will pay for this event, with no charge to members and representatives from their organizations. The executive committee will try to get this scheduled sometime this fall.

Next Meeting: The next meeting will be determined at a later time.

Meeting adjourned.